



**Outer North West Community Committee
& COVID-19 Groups
FACEBOOK Highlights
1st November 2021 – 1st February 2022**

Outer North West Community Committee

Since 1st November 2021 the Outer North West Community Committee Facebook page has gained: 8 **new page 'likes'** (and currently has) **867 followers**.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the 1st November 2021 is: The Queen's Platinum Jubilee



- has reached a total of **958** people and 80 people have engaged with the post.

The following below are screenshots of the most popular three posts since the 1st November 2021. Alongside it is the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – The Queen’s Platinum Jubilee 2022

This post has reached 958 users and 80 people have engaged with the post.



 Leeds City Council Outer North West Community Committee
Published by David Harling · 1 February at 15:57 · 

Need something to look forward to? Pop 2-5 June in your diary for #TheBigJubileeLunch - the royal party that'll be right up your street! #SaveTheDate and pick up your free pack now <https://www.thebiglunch.com/getyourpack>

QUICK LINKS – Eden Project Communities social channels
- Website: www.thebigjubileelunch.com
- Order your free packs: <https://www.thebiglunch.com/getyourpack>

The Let's Create Jubilee Fund application is now open to voluntary and community groups to develop creative and cultural activities as part of the Queen's Platinum Jubilee celebrations in June 2022. You can find out more information here: Let's Create Jubilee Fund | Leeds Community Foundation (leedscf.org.uk)

The deadline for the fund is Monday 28 February and the applicant needs to be a voluntary or community group.



A weekend of celebrations for the Queens Platinum Jubilee
2022

- Four-day Bank Holiday weekend to celebrate The Queen's 70-year reign between the 2-5th June
- The Big Jubilee Lunch - encouraging communities to celebrate their connections and get to know each other a little bit better.
- Whether it's sharing a cuppa with a neighbour on the doorstep or over the fence or a bigger bash in the street or nearby park, the Big Lunch is sure to be a cracker, bringing communities together for friendship and fun.

Need something to look forward to? Pop 2-5 June in your diary for #TheBigJubileeLunch - the royal party that'll be right up your street! #SaveTheDate and pick up your free pack now <https://www.thebiglunch.com/getyourpack>



2nd Place – 2021 Christmas Bin Collection Calendar

This post reached 534 users and 4 users engaged with the post.



2021 CHRISTMAS BIN COLLECTION CALENDAR

If your normal bin day would have been...	Your AMENDED collection day will be...	Please put your bin out by 6.30am on your collection day and bring in again as soon as possible after emptying.
Monday 20 Dec	ONE DAY EARLY on Sunday 19 December	
Tuesday 21 Dec	ONE DAY EARLY on Monday 20 December	
Wednesday 22 Dec	ONE DAY EARLY on Tuesday 21 December	
Thursday 23 Dec	ONE DAY EARLY on Wednesday 22 December	
Friday 24 Dec	ONE DAY EARLY on Thursday 23 December	
Saturday 25 Dec	ONE DAY EARLY on Friday 24 December	
Monday 27th to Friday 31st Dec	NO CHANGE TO COLLECTION DAYS	
Saturday 1 Jan	ONE DAY LATE on Sunday 2 January	

Please note our Household Waste and Recycling Centres are only closed Christmas Day, Boxing Day and New Year's Day. www.leeds.gov.uk/recycling

Top 3 Christmas recycling tips

- Don't put glass in your green bin, we can't recycle it from there.** Perhaps reuse a cardboard box to store it neatly before you bring it to a glass bank. Use the Leeds Bins app to find your nearest glass bank.
- Remove any glittery parts from cards and recycle the rest.** Do the scrunch test on wrapping paper – if it stays scrunched up it can be recycled, if it bounces back then it can't.
- Donate any unwanted gifts to charity or drop them off in the reuse container at your local household recycling centre.** Put unwanted clothes and electricals in a recycling bank.

Leeds recycles

Scan me for more recycling advice

Printed on 100% recycled paper.



3rd Place – New apprenticeship website

This post reached 97 users and 4 users engaged with the post.



Leeds City Council Outer North West Community Committee
Published by Abigail Masenga Lcc · 18 February at 12:56 ·

Daily update (brand new apprenticeship website):
Are you or someone you know looking to start a new career or re-train in a different sector? Do you want to earn at the same time as working towards a qualification? If so, an apprenticeship might be for you!

We are pleased to announce the launch of the [#ApprenticeshipsInLeeds](#) website, making it easier to find out all the information you need, as well as details of the various organisations across Leeds that are offering apprenticeships! Take a look and consider why an apprenticeship might be the right path for you

<https://orlo.uk/PW11u>

EMPLOYMENT AND SKILLS LEEDS

FIND OUT WHO OFFERS APPRENTICESHIPS IN LEEDS...

www.apprenticeshipsinleeds.co.uk LEEDS APPRENTICESHIP HUB

A gold award badge with a red ribbon and the text "3rd" is positioned in the top right corner of the post.

COVID-19 Facebook Groups

The Communities Team have set up **33** ward-based **Coronavirus Help Facebook Groups** as a way of promoting services, supporting communities, and cascading information to tackle the Coronavirus pandemic. Key charities, voluntary groups, community groups, Councillors, as well as the wider population in the local community are all invited to join the pages.

As well as key messages from the main Leeds City Council Facebook Page being used to deliver information to each ward, the pages are also there to generate discussion and debate but also hopefully facilitate conversations around being neighbourly during the national pandemic and assist if possible in some of the volunteering efforts.

To date, Adel & Wharfedale has **27** members, Guiseley & Rawdon has **398** members, Horsforth has **373** members and Otley & Yeadon has **98** members.

The committee is asked to note the specific **Coronavirus Facebook Ward Pages** and are invited to join the pages in an attempt to increase traffic.

- **Adel & Wharfedale:**
<https://www.facebook.com/groups/145910486725913>
- **Guiseley & Rawdon:**
<https://www.facebook.com/groups/144003970282505/>
- **Horsforth:**
<https://www.facebook.com/groups/925330781257667/>
- **Otley & Yeadon:**
<https://www.facebook.com/groups/223975022137993/>

For the latest Coronavirus (COVID-19) information visit
www.leeds.gov.uk/coronavirus

POST

Stay Safe. Save Lives Leeds
www.leeds.gov.uk/coronavirus

1. Keep a safe distance from others.
2. Wash your hands regularly for 20 seconds.
3. You must wear a face covering in public spaces, in shops and in public settings.
4. Avoid handshakes.
5. Avoid face-to-face contact.
6. Avoid public transport.

No one is ever responsible about how it only can get the coronavirus.

If you have symptoms, stay at home and look after yourself or seek advice from your GP or NHS 111.

If you need to stop at home and have no family or friends for support, ring 0113 276 1877.

How to get a coronavirus test

By post Drive-through Walk-through

Book www.nhs.uk/coronavirus or 119